

# FOCAL POINT

## Staying Connected

It is hard to believe we are already in April. I don't know about you, but the days seem to go by really fast! There is so much to talk about in Frisco; I don't know where to start. The economy is improving quickly, with retail sales, and thus sales tax collections, trending up. New home starts are increasing, as are the number of potential new jobs coming to Frisco. I am excited for our community and the many things taking place here.



MAYOR'S MESSAGE

**MAYOR MAHER MASO**

In March, we had a Town Hall meeting. You are saying to yourself "why is that news? You always have town hall meetings." Well, this one was a little different. Your City Council and I wanted to involve even more residents, so we asked our staff to put their thinking caps on and come up with a new method to engage our residents. Well, I am here to tell you it was a huge success! More than 2,500 people joined us, via telephone, for the second hour of our Town Hall meeting. These listeners were registered voters who accepted a phone call inviting them to participate in the Town Hall meeting from the comfort of their homes. Add these listeners to the approximately 150 to 200 people who attended in person and we engaged approximately 2,700 people in our Town Hall meeting. That's a record! I look forward to hearing your comments on ways we can improve this for future Town Hall meetings.

As you can imagine, as your mayor, I receive calls and comments from our citizens about issues important to them. First, I welcome your contacts and look forward to hearing what is important you. I wanted to address some of the lat-

See **MAYOR**, page 3

## April 14 last day to register to vote in May 14 election

*Three city council positions, performing arts hall bonds on ballot*

Frisco residents who are not already registered voters have until Thursday, April 14 to do so

to be eligible to vote in the May 14, 2011 City of Frisco General Election and Special Election.

Voter registration forms must be postmarked by April 14. Voter registration forms are available

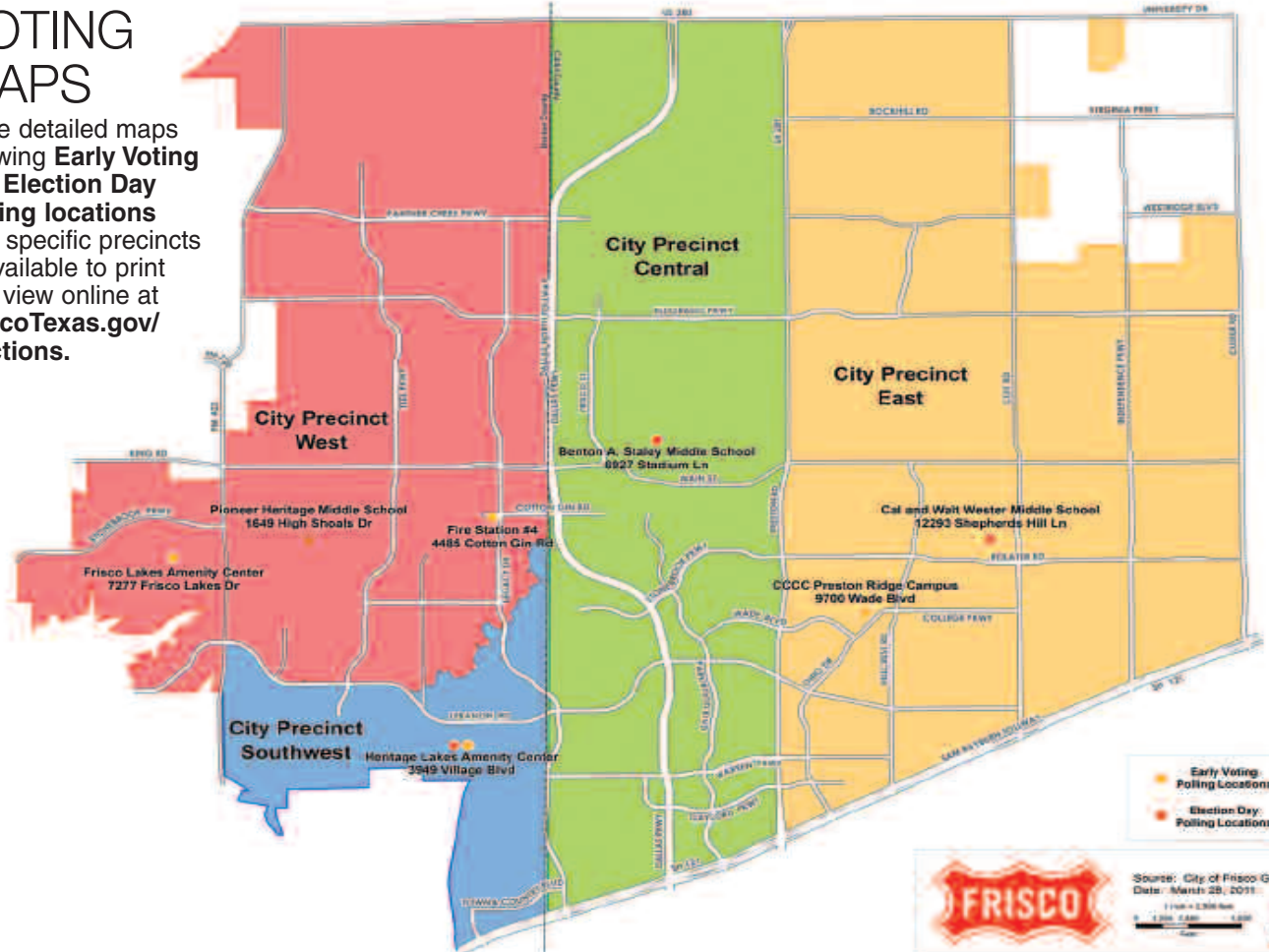
in the City Secretary's Office,

See **VOTE**, Page 2

### 2011 Early Voting and Election Day Voter Precincts and Polling Locations

#### VOTING MAPS

More detailed maps showing **Early Voting** and **Election Day polling locations** with specific precincts is available to print and view online at [FriscoTexas.gov/elections](http://FriscoTexas.gov/elections).



## HOW TO REACH US

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# Vote

CONTINUED FROM PAGE 1

located on the 5th floor of the George A. Purefoy Municipal Center, located at 6101 Frisco Square Blvd., or online at the Texas Secretary of State website: [www.sos.state.tx.us/elections](http://www.sos.state.tx.us/elections).

The General Election will determine three city council races. Candidates Maher Maso and Tom Smith are running for Mayor. Candidates Bart Crowder, Peter A. Vale and Tim Nelson are on the ballot for Place 5. Candidates Scott Johnson and John C. Classe are on the ballot for Place 6.

All Frisco City Council seats are 'at-large' positions meaning each council person represents the entire city, not a specific district. Frisco's City Charter states council members are elected to a three-year term.

The Special Election will determine whether or not to revoke the authority to issue the remaining \$16.4 million in bonds approved by Frisco voters in a 2002 election for the performing arts center also known as the Arts of Collin County project. Voters will choose either 'for' or 'against' revoking the bonds.

In addition to the municipal election, Frisco residents who live in Frisco ISD boundaries will vote for Frisco ISD Trustee Place 4 and Trustee Place 5.

Collin County administers City of Frisco and Frisco ISD elections for all Frisco residents regardless of whether you live in Collin County or Denton County.

For additional information, please contact the Office of the City Secretary at (972) 292-5010, or email [jpage@friscotexas.gov](mailto:jpage@friscotexas.gov). A voter awareness flyer, the polling location map, and other election information is also available on the city's website at [FriscoTexas.gov/elections](http://FriscoTexas.gov/elections). Para traducción en español, por favor llame a 972-292-5020.

## Early Voting

Early voting, by personal appearance, runs May 2 through May 10. There is no early voting on Sunday, May 8. Early voting hours are Monday through Saturday, 8 a.m. to 5 p.m. On Thursday, May 5, polls will remain open an additional two hours,

closing at 7 p.m. On May 9 and May 10, hours will be extended from 7 a.m. to 7 p.m.

City of Frisco and Frisco ISD voters may cast ballots at the four early voting locations listed below and the Collin County Election Office, 2010 Redbud Blvd. #102, located in McKinney.

## Early voting locations in Frisco:

- Collin College, Preston Ridge Campus  
9700 Wade Blvd.
- Frisco Fire Station #4  
4485 Cotton Gin Rd.
- Frisco Lakes Village Center  
7277 Frisco Lakes Dr.
- Heritage Lakes Amenity Center  
3949 Village Blvd.

## Election Day voting locations in Frisco (listed by precinct):

Voters must cast ballots at their designated polling place, on Election

Day only. Voters are encouraged to bring their voter registration cards. The General Election and Special Election will be held Saturday, May 14 from 7 a.m. – 7 p.m.

- City Precinct 1 (West):  
(Denton County Precincts 117, 119, 124, 137, 140)  
Pioneer Heritage Middle School  
1649 High Shoals Dr.
- City Precinct 2 (Central):  
(Collin County Precincts 30, 92, 111, 177)  
Staley Middle School  
6927 Stadium Ln.
- City Precinct 3 (East):  
(Collin County Precincts 87, 101, 117, 118, 127, 134 and 146)  
Wester Middle School  
12293 Shepherds Hill Ln.
- City Precinct 4 (Southwest):  
(Denton County Precinct 131)  
Heritage Lakes Amenities Center  
3949 Village Blvd.

# Telephone Town Hall format helps city set record for attendance

The City of Frisco set a record for Town Hall meeting attendance with just a phone call. More than 2,500 people joined the March 21 meeting from the convenience of their homes, via telephone.

"Being the fastest growing city in the country, communication is key to ensuring we stay connected with our residents," said Mayor Maher Maso. "During our recent work session, our council challenged staff to explore new ways to engage even more of our residents in our Town Hall meetings. Staff recommended we 'combine the old with the new', specifically suggesting we try a telephone format. During research, staff found that this format has the potential to increase our meeting participation by as many as a couple

thousand people."

The City of Frisco contracted with Telephone TownHall Meeting to implement a telephone format for the second hour of its two hour long meeting. Telephone TownHall Meeting dialed registered voters throughout Frisco and, as a result, 2,433 accepted the invitation to join the meeting in progress. Some 95 people called in on a published, toll free number. Add to that the approximately 150 to 200 who attended in person, and the total number of Town Hall meeting participants was about 2,700.

"We usually see about 150 people at our meetings," said Mayor Maso. "The fact that we hosted approximately 2,700 was very exciting, and we certainly achieved our goal of engaging more

folks in the process."

People who attended the meeting in person viewed presentations by city staff on economic development, road construction and improvements, as well as Exide. Following the presentations, residents were welcome to ask questions. During the second hour, meeting participants had the opportunity to ask questions once again about Exide, as well as the new polling locations for the May 14 city election and the City of Frisco's legislative agenda.

The number of participants listening in on the call peaked at 753. The average time a person stayed on the call was nine minutes.

Frisco newcomer Andrea Marsavonian left a voice message, thanking City Council members for the

phone call, alerting her to the Telephone Town Hall meeting. Marsavonian, who relocated here from Virginia to be near her son and grandchildren, said she thought the telephone idea was 'fantastic'. Marsavonian's message added, "I love your wonderful, forward looking ideas of finding new ways to be of service and getting better involvement from everyone."

Town Hall meetings last two hours and are typically held three times each year. If you did not attend or listen in on the March 21 Town Hall meeting, you can watch a recording online. Link to the video from **[FriscoTexas.gov/TownHall](http://FriscoTexas.gov/TownHall)**. You will also find links to the presentations shared with residents during the meeting.

GET  
SOCIAL  
WITH  
YOUR CITY  
GOV'T

Follow us on Twitter and know on the go. Sign up to get tweets about the latest City of Frisco news, events and traffic, police alerts:

**Twitter.com/CityofFriscoTX**

CONVENTION & VISITORS BUREAU:

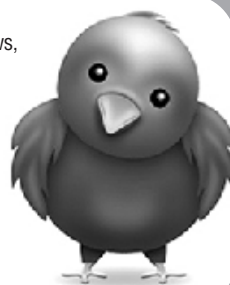
**Twitter.com/VisitFrisco**

ECONOMIC DEVELOPMENT CORPORATION:

**Twitter.com/FriscoTXEDC**

FRISCO GREEN LIVING:

**Twitter.com/FriscoGreenLiving**



YouTube

Check out the latest videos from the Frisco Television Network on YouTube:

**FriscoTexas.gov/YouTube**

## HAVE A QUESTION?

Looking for detailed information about a City of Frisco service, program or event?

Check out **FriscoTexas.gov**, your complete guide to the city government. Look for the latest alerts and press releases on the home page, or

*Find answers about city info fast, at [FriscoTexas.gov](http://FriscoTexas.gov)!*

sign up to receive City of Frisco news to your email address. Go to the home page and click on 'E-News' to subscribe.

Watch the Frisco Television Network (FTVN) live, 24-hours a day -- including Frisco City Council meetings -- online. Go to **FriscoTexas.gov/ftvn**.





# Frisco police offer free safety seminar for area churches

In an effort to continue to make Frisco a safe place to live, work and worship, the Community Service Division of the Frisco Police Department will be offering a free safety seminar for area churches. The seminar is scheduled for Thursday, May 26 from 9:00 a.m. until 4:00 p.m. in the Police Department's training room, located at 7200 Stonebrook Parkway. All church staff and key personnel are the recommended audience.

The murder of a pastor and the assault of his ministry assistant at NorthPointe Baptist Church in Arlington on March 3 did not prompt Frisco Police to create a safety seminar designed specifically for churches, but police say the case is an example of how this segment of the community can be a target for criminals.

"We have been planning this program

for more than a year now," said Glynda Covington, Frisco Police Officer. "It is not in response to the recent violence at the Arlington church, but the incident does stress safety issues we hope to address with Frisco's church community."

Topics the police will cover include physical security, and crimes against persons and property. Information will be presented about the Frisco Police Department's policies and procedures and the police response church staff can anticipate in an emergency, from a major weather event to a violent incident, as well as what to expect from patrol officers, crime scene technicians and criminal investigators.

"We feel this program is important to offer the community because of the abundance of churches in Frisco and the

lack of focused crime prevention information traditionally available to this group," said Sergeant Adam Henderson, Frisco Police Public Information Officer.

Churches will have an opportunity to request a CPTED (Crime Prevention through Environmental Design) inspection. Four of the officers in the Community Service Division are CPTED certified and can make premise inspections and recommend steps to improve security. The goal is deter, detect, delay and deny criminal activity.

"Simple things such as trimming trees and shrubs around windows, eliminating dark spots at night, and key control are addressed," said Henderson.

Registration is strongly recommended. Please call 972-292-6134, or e-mail [gcovington@friscotexas.gov](mailto:gcovington@friscotexas.gov).

## MAYOR

Continued from page 1

est concerns I have heard:

Exide: As you are aware, Exide has been in the news recently. Please continue to monitor the city website at [HYPERLINK "http://www.friscotexas.gov/Exide"](http://www.friscotexas.gov/Exide) [www.friscotexas.gov/Exide](http://www.friscotexas.gov/Exide) for the latest information. We were successful in engaging the Texas Commission on Environmental Quality (TCEQ) to conduct blood lead tests on our residents who wanted to be tested. At the request of the City of Frisco, the Texas Department of State Health Services, which was working for TCEQ, conducted 643 blood lead tests for Frisco residents. These residents voluntarily sought the testing, which was conducted in a meeting room at the Frisco Public Library March 24 - 27. Our City Manager and I have worked with State Senator Florence Shapiro, who is proposing legislation requiring the battery recycling plant to install the best, most up to date environmental technology if it is to remain in Frisco. This legislation also calls for Exide to provide real-time, web-based, emission data that is available to any citizen who wants to view it. I want to thank Senator Shapiro for being so proactive in working with Frisco to protect our citizens. I also want to thank our City Council, which is united on this issue to protect our residents.

Little Elm Zoning Case: Many of our residents on the west and northwest side of

Frisco contacted us regarding a multi-family zoning case that Little Elm City Council was considering. Frisco did not - and does not - agree with the density of this proposed development being built next to our residents; and, frankly, we felt it was destructive to both Little Elm and Frisco. Historically, Frisco has had a great relationship with Little Elm. I am involved with the F.M. 423 Task Force that continues to work on the build-out of Highway 423. We have also cooperated on water, sewer, public safety and other projects. Frisco provided Little Elm with planning information on why this development was not in anyone's best interest. Frisco ISD also sent in a letter opposing this development as it would overwhelm the school district. We are very disappointed with the Little Elm City Council decision to support rezoning and the proposed apartment complex development, which was opposed by residents from both communities, as well as by City of Frisco and Frisco ISD leaders who spoke against the item. Nevertheless, Frisco remains committed to protecting our residents from undue congestion, crime and impact on quality of life. We will continue to work to advocate for our residents' best interests.

As I mentioned when I started this article, the economy is quickly improving in Frisco. With that, road construction has to continue. One of the comments I regularly receive is about expediting road construction. Of course, our voters have approved significant bonds to do just that. We also leverage our

taxpayer dollars with county, state and federal highway and road funds. When we are successful in getting funding in place, we then have to make the improvements! I have received many calls about the construction on Legacy and also on Preston Road.

The current phase of construction at the intersection of Legacy Drive and Lebanon Road is progressing and is expected to be completed by the end of the summer, weather permitting. The new intersection will provide a much improved level of service.

Construction of Preston Road, between Main and U.S. 380, is a TxDOT project, with the City of Frisco continuing to be involved in various aspects. The north bound lanes between Main Street and Eldorado Parkway will be paved in April. Construction is scheduled to be completed by early 2012.

Finally, Gary Burns (Spur 33) between Main Street and Preston Road has just been closed and is being reconstructed. The road is expected to reopen in June.

For current roadway status, please visit the city website at [HYPERLINK "http://www.friscotexas.gov"](http://www.friscotexas.gov) [www.friscotexas.gov](http://www.friscotexas.gov) and look under Road Advisories, which is found on the city's homepage.

As always, you can see we want to hear what is on your mind, and we hope to continue providing the best quality of life for our residents. We can only do that if you let us know how we can improve. Until next month, I hope you and your family stay safe!

**Regards,  
Mayor Maher Maso**

## Questions about wildlife?

We have answers!

Call: (972) 292-5303

Email: [animalcontrol@friscotexas.gov](mailto:animalcontrol@friscotexas.gov)

Online: [FriscoTexas.gov/animalcontrol](http://FriscoTexas.gov/animalcontrol)

### Wildlife common sight in spring

Frisco's animal control officers advise it is typical for wildlife, from rabbits to rodents - even larger animals, to show up in Frisco neighborhoods during the spring. Many areas of Frisco are still rural and are natural habitats for wild animals such as bobcats and coyotes.

Although bobcats are shy, solitary and reclusive nature, animal control officers say the urban population has been increasing in the Frisco area in past years. Local bobcats tend to breed in February, having litters of two or three kittens in April. Bobcats are not known to attack people.

Frisco Animal Control only becomes involved if bobcats or coyotes become injured or happen to become a nuisance in a neighborhood. Many ecological studies show that predatory wildlife exists to preserve the balance of nature. Larger animals help to keep the rodent and rabbit populations in check.

### Make your yard less inviting to wildlife by trying the following:

- Install motion-activated lights.
- Clear any excess vegetation to remove secluded hiding spots.
- Do not leave pet food or water outside when your pet is indoors.
- Pick fruit from trees as soon as it ripens and pick up all fallen fruit.

If you feed the birds or squirrels, ensure there is no overflowing bird seed on the ground. (Bobcats can be attracted to the squirrels and birds that come to feed on the seed.)

The Frisco Police Department asks residents to not try to run off, shoot at, or trap any wild animal that they encounter. Please do not shoot any weapons in an attempt to scare off wild animals. A city ordinance prohibits discharging a firearm within the city limits.

Calls are welcomed, so animal control officers can answer questions. The phone number is (972) 292-5303.

# Monthly Road Project Update

The City of Frisco Engineering Services Department has the most current information on road projects available online. Go to [www.friscotexas.gov/projectupdate](http://www.friscotexas.gov/projectupdate)

## 1 - Coit Road (Main Street to Eldorado Parkway)

Scope: Replace the existing two-lane asphalt roadway with a four-lane divided concrete roadway. Project includes paving, drainage, water, lighting, landscaping, and irrigation. Design is 60 percent complete. Construction begin: not scheduled

## 2 - Custer Road [FM 2478] (Stonebridge to US 380)

Scope: Replace the existing two-lane asphalt roadway with a six-lane concrete divided roadway. Project includes paving, drainage, and signals. Traffic has been switched to the new concrete paving so Sinacola can complete construction of the proposed south-bound lanes. Construction end: 2/1/2012

## 3 - CR 710 [Sanctuary Drive] (Peaceful Drive to Rogers Road)

Scope: Replace the existing two-lane asphalt/gravel roadway with a two-lane concrete roadway from Peaceful Drive to Rogers Road. Design is 30 percent complete. Construction start: 7/5/2011

## 4 - Eldorado Parkway [FM 2934] (FM 423 to Dallas Parkway)

Scope: Construct sidewalks and install lighting, landscaping and irrigation in the median. Project is 99 percent complete. Estrada Concrete is cleaning up and completing punch list items. Construction end: 3/31/2011

## 5 - Eldorado Parkway (Preston Road to Custer Road)

Scope: Widen the existing two-lane concrete roadway to a six-lane divided roadway from Preston Road to Fragrant Drive, and widen the existing four-lane, divided concrete roadway to a six-lane concrete roadway from Fragrant Drive to Custer Road. Project includes paving, drainage, sidewalks and signals. Design is 60 percent complete. Construction start: not scheduled

## 6 - Eubanks Street (Fifth Street (Parkwood Boulevard) to BNSF RR)

Scope: Replace the existing two-lane asphalt roadway with a two-lane concrete roadway. Project includes paving and drainage. Bowman Construction has completed paving and is currently pouring driveways. Construction end: 4/1/2011

## 7 - FM 423 [Middle] (Stewart Creek to Eldorado Parkway)

Scope: Replace the existing two-lane asphalt roadway with a six-lane concrete divided roadway. Project includes paving and drainage. Contractor is currently installing storm water infrastructure along the south-bound lanes. Construction end: 9/4/2012

## 8 - FM 423 [North] (Eldorado Parkway to US 380)

Scope: Replace the existing two-lane asphalt roadway with a six-lane divided concrete roadway. Project includes paving, drainage, signals and lighting. Final design plans are anticipated to be submitted to TXDOT in March 2011. TXDOT has begun right of way acquisition. Construction start: 1/2/2012

## 9 - Independence Parkway (Main Street to northern city limits)

Scope: Widen the existing two-lane concrete roadway to a four-lane divided concrete roadway. Project includes paving, drainage, water, sidewalks, lighting, landscaping and irrigation. Design is complete. Right of way acquisition is ongoing. Construction start: 5/2/2011

## 10 - Legacy Road (Warren Parkway to Lebanon Road)

Scope: Widen the existing four-lane divided concrete roadway to a six-lane divided concrete roadway and reconstruct intersection at Lebanon Road. The fifth and sixth lanes on Legacy and Lebanon have been paved. Contractor is expecting to begin work on the Legacy/Lebanon intersection in March 2011.

Construction end: 8/27/2011

## 11 - Main Street [FM 3537] (Preston Road to Custer Road)

Scope: Replace the existing two-lane asphalt roadway with a six-lane divided concrete roadway. Project includes paving, drainage, signals, lighting, landscaping and irrigation. Design of the project is complete. Right of way acquisition is expected to begin in March 2011.

Construction start: 3/5/2012

## 12 - Miscellaneous Pavement Rehab (Meadow Creek & Grayhawk)

Scope: Street pavement removal and replacement for Talley Lane and west end of Shadybrook in Meadow Creek and Polo Heights Drive in Grayhawk from Spirit Falls Drive west. Design is underway. Bid opening is tentatively set for May 19, 2011. Construction start: 6/1/2011

## 13 - NTTA - SH 121/ DNT Interchange

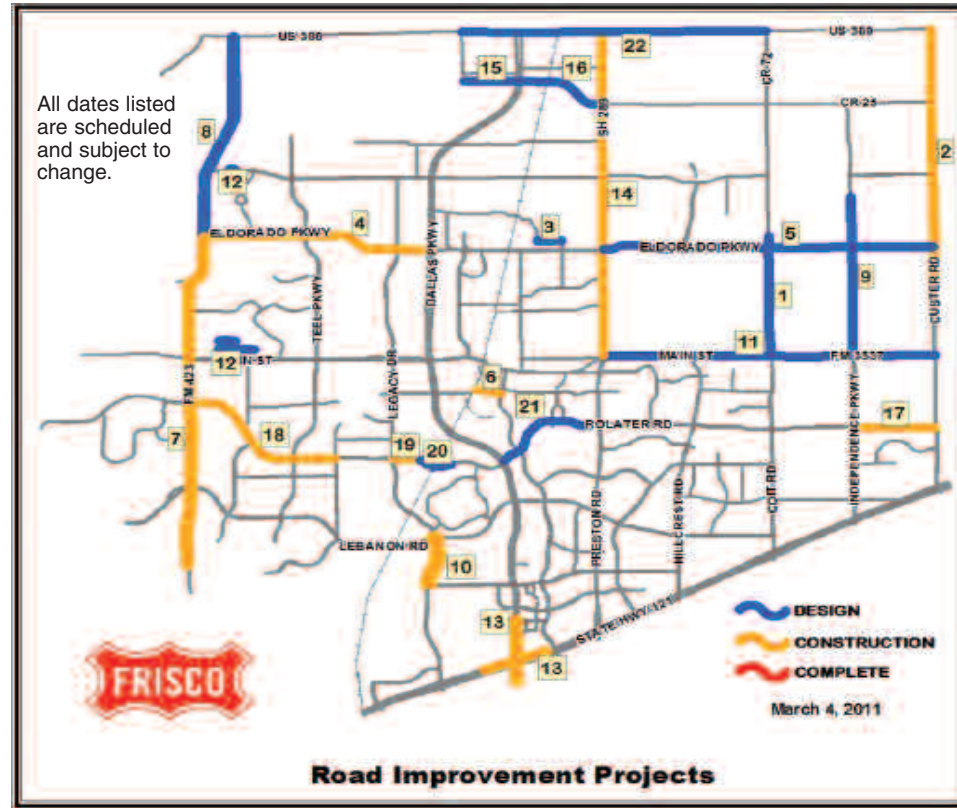
Scope: North Texas Tollway Authority construction of direct connectors to existing three level interchange. NTTA contractor is currently constructing bridge columns and retaining walls. The contractor has also begun hanging bridge beams on the project. Construction end: 1/31/2012

## 14 - Preston Road [SH 289] (Main St to US 380)

Scope: Replace the existing two-lane asphalt roadway with a six-lane divided concrete roadway. Project includes paving and drainage. TxDOT contractor, Sinacola, is currently grading for northbound lanes between Main Street and Eldorado Parkway. Construction end: 2/1/2012

## 15 - Rockhill Road (CR 26 to Dallas Parkway)

Scope: Construct a new six-lane divided concrete roadway. Project includes paving, drainage, water, lighting, landscaping and irrigation. Design is



60 percent complete. Easement acquisition process has begun. Construction start: not scheduled

## 16 - Rockhill Road (Dallas Parkway to Preston Road)

Scope: Construct a new six-lane divided concrete roadway including a bridge over the BNSF railroad. Project includes paving, drainage, water, lighting, landscaping and irrigation. Design is 60 percent complete. Easement acquisition process has begun. Construction start: not scheduled

## 17 - Rolater Road (Independence Parkway to Custer Road)

Scope: Widen the existing two-lane concrete roadway to a four-lane divided concrete roadway. Project includes paving, drainage, bridge, sidewalks, signals, lighting, landscaping and irrigation. Contractor, Mario Sinacola, is constructing the bridge and box culvert and grading for proposed west-bound lanes. Construction end: 8/31/2011

## 18 - Stonebrook Parkway (FM 423 to 4th Army Memorial Drive)

Scope: Construct a new four-lane divided concrete roadway from FM 423 to Teel Parkway, and widen the existing two-lane concrete roadway to a four-lane divided concrete roadway from Teel Parkway to 4th Army Memorial Drive. Project includes paving, drainage, wastewater, signals, lighting, landscaping and irrigation. Paving work is 95 percent complete on the westbound lanes from Teel Parkway to FM 423. Streetlights and traffic signal work in progress. Construction end: 7/29/2011

## 19 - Stonebrook Parkway (Legacy Drive to Fighting Eagles)

Scope: Construct a new four-lane divided concrete roadway including a bridge over Stewart Creek. Project includes paving, drainage, water, wastewater, signals, sidewalk, lighting, landscaping and irrigation. Texas Sterling Construction has begun clearing the project limits. Construction end: 11/4/2011

## 20 - Stonebrook Parkway (Fighting Eagles to Longhorn Trail)

Scope: Construct a new four-lane divided concrete roadway including a bridge under the BNSF Railroad. Project includes paving, drainage, water, wastewater, sidewalk, lighting, landscaping and irrigation. 100 percent plans expected from consultant by end of March 2011. Construction start: 1/16/2012

## 21 - Stonebrook Parkway (Dallas Parkway to SH 289 [Preston Rd.])

Scope: Scope: Install 36 inch waterline, reconstruct west-bound lanes to widen roadway to six lanes. Design is approximately 95 percent complete. Construction start: 6/1/2011

## 22 - US 380 (CR 26 to Coit Road)

Scope: Widen the existing five-lane roadway to a freeway section including frontage roads and grade separated intersections at the Dallas North Tollway and Preston Road. Conceptual design is 95 percent complete. Construction start: not scheduled



# You Be The Tour Guide Photo Contest



Roger Robinson took this grand prize photo, showcasing the Holiday Lights at Frisco Square, in last year's 'You be the Tour Guide' contest.

Great photos help promote the many fun things to do in Frisco. Show the Frisco Convention and Visitors Bureau (CVB) your best shots with Frisco as the setting. Amateur shutterbugs who want to, or have already captured the sights, the scenes and the people of Frisco, can submit images to the 2nd annual *You Be the Tour Guide* Photo Contest.

To participate, you must be 16 or older and live or go to school in Frisco. Submit your best images that illustrate how interesting, attractive and fun Frisco is! There's prizes and recognition in it for you, too. The deadline to enter is April 17.

For more information and to see what you can win, go online to **VisitFrisco.com**. Look for the camera icon on the homepage and click for terms and conditions and instruction on how to submit.

Here are a few ideas to emphasize:

- Shopping, entertainment/concerts, festivals, sporting events and attractions
- Arts and culture
- Interesting angles on landmarks, streetscapes, skylines or familiar places
- Maybe you have a great photo that does not fit the categories above. We'd like to see it, anyway.

The CVB will announce the winners at the kick-off of National Travel & Tourism Week, at 3:00 p.m. on Saturday, May 7 at Stonebriar Centre on the lower level outside of Sears.



## Expect a ruckus at Frisco Heritage Museum Shawnee Cowboy Day



The rough and tough antics of the cowboy lifestyle are yours to experience at Frisco Heritage Museum's Shawnee Cowboy Day on Saturday, April 9. Immerse yourself in this iconic Old West culture and experience clashes between cattlemen and townfolk.

The Heritage Museum invites civilized folks to gather round and enjoy the show from 11 a.m. until 6 p.m. at the Frisco Heritage Center. This year a cowboy story time for the little buckaroos kicks off the day with a bang. Take a stagecoach ride just like they did way back when, but watch out for the stagecoach bandits. Witness authentic gun fights performed by the Trinity River Desperadoes and experience what it was like to learn in a one-room school house. There's a herd of other fun stuff too!

While you are having in all this interactive cowboy fun, do not forget to take a gander at the museum's permanent exhibits offering snapshots into Frisco's history.

Event admission is \$5 per person and

is available through the Heritage Museum store on April 9. Admission is free for children ages five and younger. Please see the museum website for more information: [FriscoMuseum.com](http://FriscoMuseum.com)

**Frisco Heritage Museum**  
6455 Page Street



MAKE A SPLASH HUNTING  
EASTER EGGS!

# AQUA EGG HUNT

11:00 a.m. - April 16

Frisco Athletic Center Indoor Pools  
(5828 Nancy Jane Ln.)

**EGG HUNT TIMES ARE APPROXIMATE:**

- Ages 2 1/2 to 4 - 11:15 a.m. (play pool)
- Ages 5 and 6 - 11:25 a.m. (current channel)
- Ages 7 to 10 - 11:35 a.m. (leisure pool)

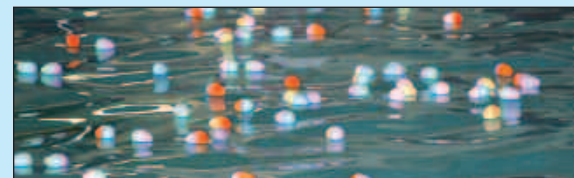
The Easter Bunny is filling the indoor pools at the Frisco Athletic Center with toy filled eggs. Children ages two-and-a-half to 10-years-old are invited to come dressed in their swimsuit and join the hunt.

Pre-registration for this event is required. Admission is \$12 per child (\$15 for non-residents) and includes the egg hunt, swim pass for the day, and a special treat from the Easter Bunny. Registration ends April 14. No refunds will be given for this event.

Bags will be provided for participants to collect the eggs in the pool. Remember to bring your own basket or bag to take treasures home. All seven and eight-year-olds are required to wear a life jacket, which will be provided. Life jackets for participants ages nine and 10 are optional.

If you choose to stay and swim after the egg hunt, children younger than seven will need an adult in the water participating with them at all times. Adults will need to purchase a day pass for \$8.

For more information, visit [FriscoFun.org](http://FriscoFun.org) or email [FriscoFun@FriscoTexas.gov](mailto:FriscoFun@FriscoTexas.gov).





## HOMETOWN HAPPENINGS

### April 4

- Public Art Board, 6101 Frisco Square Blvd., 5th Floor Conference Room, 6:30 p.m.

### April 5

- City Council Meeting, Council Chambers, 6101 Frisco Square Blvd., 5:30 p.m. (closed session), 6:30 p.m. (public session)
- Downtown Advisory Board Meeting, 5th Floor Conference Room, 12:00 p.m.

### April 12

- Planning and Zoning (P&Z) Meeting, Council Chambers, 6101 Frisco Sq. Blvd., 6:30 p.m.

### April 13

- Convention Visitors Bureau Board Meeting (CVB), TBD, 12:00 p.m.
- Housing Trust Fund Board Meeting, Council Chambers, 6101 Frisco Sq. Blvd., 6:30 p.m.

### April 14

- Parks Board Meeting, Council Chambers, 6101 Frisco Square Blvd., 6:30 p.m.

### April 19

- City Council Meeting, Council Chambers, 6101 Frisco Square Blvd., 5:30 p.m. (closed session), 6:30 p.m. (public session)
- Urban Forestry Board Meeting, 6726 Walnut St., 6:30 p.m.

### April 20

- Economic Development Corporation Meeting, 6801 Gaylord Pkwy., Suite 400, 6:00 p.m.
- Housing Trust Fund Board Meeting, Council Chambers, 6101 Frisco Sq. Blvd., 6:30 p.m.

### April 21

- Arts of Collin County Meeting, (ACC), City of Allen, 4:00 p.m.
- Community Development Corporation Meeting, 3rd Floor Conf Room, 6101 Frisco Square Blvd., 6:30 p.m.

### April 25

- Frisco Neighborhood Watch General Meeting, Frisco Police Department, 7200 Stonebrook Pkwy. 7:00 p.m.

### April 26

- Planning and Zoning (P&Z) Meeting, Council Chambers, 6101 Frisco Sq. Blvd., 6:30 p.m.

### April 28

- Frisco Public Library Foundation Board Meeting, Library 3rd Floor, 6101 Frisco Square Blvd., 6:45 p.m.
- North Texas Municipal Water District Meeting, 505 East Brown St., Wylie, 4:00 p.m.

## Frisco Library Puts Out the Call for Teller Auditions

Do you have a kid who loves to take center stage? Frisco Public Library soon will be training students ages 8 to 18 to perform alongside nationally acclaimed professional storytellers at the 8th Annual Lone Star Storytelling Festival, happening this year on October 14 and 15.

"No experience is necessary, just the commitment to stick to the training schedule which consists of at least nine coaching sessions beginning this summer," said Cindy Boatfield, student teller coach and librarian at Frisco Public Library. "Toward the end of their training, student tellers will perform at several smaller venues to hone skills before taking the big stage."

Frisco Public Library surveyed parents of past student tellers and asked them how their children benefited from the experience. The top response: built confidence and developed public speaking skills.

"It's a fabulous experience that develops the imagination as well as public speaking skills. It's also exciting for them to take the stage with some of the brightest and best tellers in the country, right here in their own community," said Boatfield.

Frisco Public Library is in its eighth year of training student tellers, many of whom return to audition for future festivals.

One of those students is Alex Alford, 12, who began his young storytelling career four years ago at Frisco Public Library and has since received national recognition. Alex's mother, Laura Alford, said the storytelling festival has been a huge benefit to her son.

"Alex's abilities and confidence have increased with each experience," said Laura Alford. "He has been able to take his storytelling beyond the festival and use it to entertain others at schools, churches, community events and summer camps."

Auditions will be accepted between April 1 and May 8, 2011. YouTube URLs's and DVD recordings are both excepted formats for auditions. Entries must be no longer than five minutes.

For full details and audition forms, go to [FriscoLibrary.com](http://FriscoLibrary.com) or go to the library's second floor children's desk or the first floor teen room desk. Audition information and forms are also available at Frisco school libraries. For more information contact Cindy Boatfield, at [cboatfield@friscotexas.gov](mailto:cboatfield@friscotexas.gov), or call 972-292-5639.



Alex Alford was one of 17 student tellers who entertained the audience at the 2010 Lone Star Storytelling Festival. The 12-year-old has received national recognition for his performance. Auditions for the 2011 storytelling festival will be accepted beginning April 1. Audition forms will be available online at [FriscoLibrary.com](http://FriscoLibrary.com).

## Spring is here, is your yard ready?

Patches of green are springing up in yards. Trees and flowers are blossoming. As the temperature rises, Frisco lawns are starting to reach for the sky. Now that spring is here, the City of Frisco Code Enforcement Division reminds residents to keep lawns mowed and landscapes manicured.

"Spring is when our workload really picks up," said Greg Carr, Code Enforcement and Animal Control Administrator. "Our biggest type of violation this time of year is overgrown vegetation."

The Code Enforcement Division is responsible for enforcing the city's ordinances, state and local laws relating to health and safety, property maintenance standards, and land use regulations. The City of Frisco currently has more than 36,000 single family homes while the Code Enforcement Division has four full-time officers. An online reporting option allows someone to report a problem at any time of day. The format is setup so that it is easy to use, and code enforcement gets all of the information we need to investigate the problem.

Questions concerning viola-

### CODE ENFORCEMENT OFFICERS RESPOND TO REPORTS OF VIOLATIONS FROM RESIDENTS FOR THE FOLLOWING:

- Tall vegetation / grass (taller than 12 inches)
- Debris or other litter nuisances
- Substandard or dangerous structures
- Dilapidated fences, arbors and accessory structures
- Home-based business concerns
- Unsecured swimming pools
- Illegal sign placement
- Zoning violations

tions or questions about the city ordinances pertaining to all the areas of your home may be directed to the Code Enforcement Division by telephone at 972-292-5302, or by email to [code@friscotexas.gov](mailto:code@friscotexas.gov).

"It is just mathematically impossible for us to try and cover the entire city, and we appreciate residents helping us keep an eye on their neighborhoods," said Carr.

Residents can easily report what they believe are code violations in their neighborhoods by

using an online form. Go to [FriscoTexas.gov/code](http://FriscoTexas.gov/code). Then select 'reporting code violations' from the left side menu.

When code enforcement receives a complaint, an investigation of the reported violation(s) is conducted within 24 to 48 hours of receipt of the complaint, excluding holidays and weekends. Officers respond as quickly as possible to an immediate threat to public health and safety.

If a violation is confirmed by the code officer, a courtesy noti-

fication of violation is issued or mailed to the property owner and/or tenant. The 'Courtesy Notice of Violation' generally allows up to 10 days for the violations to be corrected, depending on the severity of the violation. More serious violations must be corrected in a shorter time frame.

"A lot of times all it takes is a reminder to get a resident to fix a code violation on his or her property," said Carr. "That's why we allow for the 10 day window to comply. Our goal is to get the problem resolved, not to send people to court."

If a problem is not abated by a property owner within the compliance window, the city may issue daily citations and/or take other enforcement action. Residents are encouraged to communicate their needs to code enforcement if they require assistance or are unable to correct a violation.

"Thankfully, most homes have proud owners that take care of them," said Carr. "Keeping our community beautiful is our goal, and we need and appreciate our residents' help in this endeavor."



# Make your summer fun plans this spring – new Frisco Fun Guide available

Those ready to get a jump-start on summer planning can preview the Summer Frisco Fun Guide online now at [FriscoFun.org](http://FriscoFun.org). The guide offers camps and classes that will help keep your kids entertained and fit this summer. Residents and members of the Frisco Athletic Center may begin registering for summer camps and classes on Monday, April 4. Registration will be open to everyone beginning April 6.

The Frisco Fun Guide will be mailed to all Frisco residents. Copies will also be available to pick one up at the following locations beginning April 1:

Frisco Public Library, 6101 Frisco Square Blvd.

Chamber of Commerce, 6843 W. Main St.

Parks & Recreation Administration Building, 6726 Walnut St.

Frisco Athletic Center, 5828 Nancy Jane Ln.

Registration is available online at **FriscoFun.org** or in-person at the Frisco Athletic Center during regular hours of operation. The Frisco Fun Guide is filled with information on camps, classes, and special events offered through the city's Parks & Recreation Department.

For more information email us at **FriscoFun@FriscoTexas.gov** or visit us online at **FriscoFun.org**.

## Traveling?

*Make your first destination the Frisco Public Library*

Are you going on an exotic vacation, a business trip or a stay-cation? Even if you are an armchair tourist taking a virtual vacation, the Frisco Public Library has resources to make it more enjoyable. Our updated travel collection will provide you with travel guides for locations close to home or around the world.

The library also offers travel kits for a variety of destinations. A kit may include an array of books, a list of suggested readings and related websites, a video, and travel guides. The latest additions are kits for the Caribbean, Europe, and Australia/New Zealand. See a list of all the kits and check out your favorite at the Ask Us desk on the fourth floor of the library, located inside the George A. Purefoy Municipal Center, 6101 Frisco Square Blvd.

You may have noticed that the travel section has, well, traveled! It is now in the main room of the fourth floor instead of being in the nonfiction reading room. This new location makes the travel books more accessible for browsing.

In addition to travel guides, you will find maps, general geography books, and great stories by intrepid travelers past and present. Discover Marco Polo's explorations, retrace the travels of Lewis and Clark or join Peary's search for the North Pole.

The travel section can be your departure point for adventures in other parts of the library. Biographies of famous travelers and explorers and histories of various regions are a good destination. Do not stop there. Look for books about museums, beautiful gardens, famous architecture, and haunted houses. Read about the café life in European cities and delve into the stories of coffee, tea, chocolate, wine and ethnic foods. Learn how to climb a mountain or scuba dive. Fiction writers can also provide a unique perspective on a city or country. Expect the unexpected: you can find the explorer Shackleton in the business section because he is famous for his leadership skills.

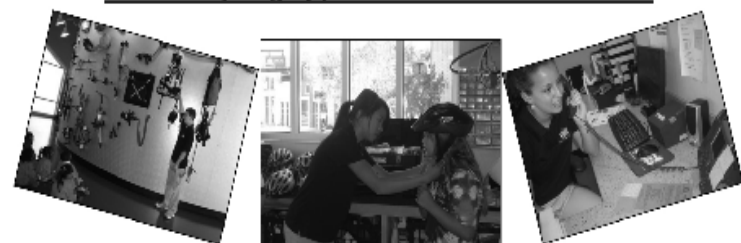
The travel experience often includes being sidetracked, veering off the beaten path and taking detours. The same can apply to your excursions in the library. So join in the adventure — visit the Frisco Public Library. Library staff is there to guide you on your journey.



Have you had a good time at Safety Town yet?  
Come be a part of the FUN!

Join our staff of summer TEEN Volunteers!!

Now accepting applications for summer 2011



Duties: Assist with fun, hands-on Safety Education Tours & Safety Education Programs for elementary aged children at our one-of-a-kind facility.

Requirements: Minimum age 15 (by June 1, 2011)

Opportunities available for energetic, self-motivated individuals to volunteer during weekday & Friday night hours. Volunteers must commit to a schedule.

Summer Daytime Programs run from June 13 - August 12

Friday Nights Events will run from June 3 - August 26

For info visit [FriscoTexas.gov/SafetyTown](http://FriscoTexas.gov/SafetyTown)

Contact Jennifer Tramel at [JTRAMEL@FriscoFire.com](mailto:JTRAMEL@FriscoFire.com)

or 972-292-6353

**Summer 2011**

At  
**FRISCO FIRE**  
Safety Town

**FREE**

**Summer Safety Education Programs**

Open to the Public.

Daily Topics for those who have completed  
**Kindergarten through Fifth Grades.**

Visit our website for complete details.  
**NEW Online Registration — starts April 18.**

**Friday Nights are Family Nights**

Every Friday in June, July & August  
5:00 — 8:00 P.M.

**FREE Event**

Bike & jeep rides will be offered  
on a first come, first served basis.

Visit our website for complete details  
and riding guidelines.

**www.FriscoFire.com**

\*\* Fire Safety \*\* Water Safety \*\* Bicycle Safety \*\* Babysitter Safety \*\*  
 \*\* Outdoor Safety \*\*  
 \*\* Fire Safety \*\* Water Safety \*\* Babysitter Safety \*\* Home and Life Safety \*\*  
 \*\* Outdoor Safety \*\*  
 \*\* Fire Safety \*\* Water Safety \*\* Bicycle Safety \*\* Babysitter Safety \*\*



# Hop over to the largest FREE Easter egg hunt in Texas!

## 19<sup>TH</sup> ANNUAL EASTER EGGSTRAVAGANZA

Saturday, April 9 • 1 p.m. – 4 p.m.

Pizza Hut Park

(Fields 9 – 14)

The Easter Bunny will leave more than 60,000 eggs for Frisco boys and girls to scoop up. Bring your Easter basket and get ready for some springtime fun!

FriscoFun.org)

- Bounce houses
- Face painting
- Photos with the Easter Bunny

• Spring and summer Parks & Recreation programs expo

### The egg hunt begins at 2 p.m. sharp!

- Ages 2 & younger – Field 9
- Ages 3 to 4 – Field 11
- Ages 5 to 6 – Field 12
- Ages 7 to 12 – Field 14

*(Strollers are not allowed on the fields!)*

### Other 'egg-cellent' fun

(Located on Field 10)

- Easter bonnet contest (four age categories - see rules online at

For more information and a map identifying parking and each age group's egg hunt location on the field, visit [FriscoFun.org](http://FriscoFun.org) or email [FriscoFun@FriscoTexas.gov](mailto:FriscoFun@FriscoTexas.gov). You will also find contest rules for the Easter bonnet contest.

The Easter Eggstravaganza is brought to you by the Frisco Parks & Recreation Department and sponsored by, Hair Haven Salon, Eldorado Smiles, 3:16 Team Realty

and Lebanon Ridge.

We still want volunteers for this event. If you are interested in volunteering, please contact Kris Daniel by emailing [volunteer@friscotexas.gov](mailto:volunteer@friscotexas.gov) or by calling (469) 446-2898.

In case of inclement weather on April 9, the egg hunt only will be moved to Friday, April 15 at 7 p.m. at the same location. Visit [FriscoFun.org](http://FriscoFun.org) or call the special events hotline at 972-292-6520 for up-to-date weather information.



# Clean It and Green It & Chunk Your Junk

Saturday, April 30 at IKEA

Registration/Check In: 8:15 a.m. to 9:15 a.m.

Citywide Clean Up: 9:30 a.m. to 11:00 a.m. • Celebration: 11:15 a.m.

Join the Frisco Green Team for our successful city-wide clean up event "Clean It & Green It" on Saturday, April 30, in the IKEA parking lot, 7171 Ikea Dr.

This is a program which promotes environmental awareness in our city and increases volunteerism and pride in our community.

Check in at IKEA on April 30 will be from 8:15 a.m. to 9:15 a.m., and the clean-up will last from 9:30 a.m. to 11:00 a.m. in neighborhoods across Frisco. Volunteers will be assigned to an area of Frisco to clean when they check in.

All participants are invited to

return to IKEA for a celebration including food, games and prizes beginning at 11:15 a.m.

Registered volunteers will also be in a drawing for raffle prizes, receive a green gift and t-shirt, and enjoy a free IKEA lunch. Plus, Rufus – Frisco's favorite recycling dog - will join everyone for the fun.

Individuals and families can register the day of the event or pre-register online at [myvolunteerpage.com](http://myvolunteerpage.com) or contact Volunteer Coordinator Kris Daniel, by email: [volunteer@friscotexas.gov](mailto:volunteer@friscotexas.gov), or call 972-292-5078.

HOAs, schools, churches and community groups are also encouraged to preregister and receive clean up supplies in advance to hold 'Clean It and

Green It' events in their own neighborhoods.

For 'group' preregistration or more information about the event, please contact Frisco Environmental Education Coordinator Jeremy Starritt at (972) 292-5914 or [JStarritt@FriscoTexas.gov](mailto:JStarritt@FriscoTexas.gov).

The spring 'Chunk Your Junk' event will also be happening in the IKEA parking lot on April 30 from 8 a.m. to noon. Entry will be from westbound IKEA Drive only. Other entries will be closed. The line will be cut off at 11:30 a.m. to ensure all waiting residents are serviced. This event is for Frisco residents only. For a list of items you can drop off to recycle, donate or safely dispose of, go online to [FriscoTexas.gov/recycle](http://FriscoTexas.gov/recycle).

[FriscoTexas.gov/recycle](http://FriscoTexas.gov/recycle)

